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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

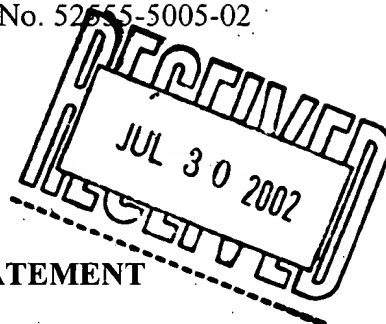
In re application of: Schena et al.

Serial No.: 09/768,535

: Attorney Docket No. 52555-5005-02

Filed: January 24, 2001

For: PRINTED MEDIUM ACTIVATED  
INTERACTIVE COMMUNICATION



**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT  
PURSUANT TO 37 C.F.R. §§ 1.56 ET SEQ.**

Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Dear Sir:

In accordance with 37 C.F.R. § 1.97(b), the above-identified Applicants cite the following patents and publications, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56. In compliance with 37 C.F.R. § 1.98(d), copies of the patents and publications set forth below and listed on the attached Form PTO 1449 (6 sheets) are provided.

**CERTIFICATE OF MAILING (37 C.F.R. § 1.8)**

I hereby certify that this paper, and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited on the date shown below with the U.S. Postal Service with sufficient postage as first-class mail in an envelope addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Name Alison B. Weisberg Signature \_\_\_\_\_

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<u>Foreign Patent Document No.</u>	<u>Publication Date</u>	<u>Patentee/Applicant</u>
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Except where explicitly identified on the document itself, Applicants do not know whether and to what extent such documents existed prior to the filing date of the above application.

In addition to the above-listed references, applicants hereby bring to the Examiner's attention co-pending U.S. Patent Application Serial Nos. 09/951,361; 09/768,387; 09/974,492; 09/971,115; 09/971,321; 09/971,369; 09/971,093; 09/974,711; 09/993,960; 09/521,244; 09/812,865; 10/075,158; 10/047,540; 10/142,195; 10/142,199 and 10/004,409, which are assigned to a common assignee.

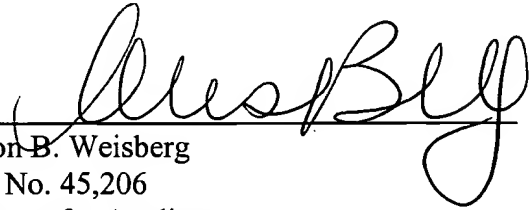
Applicants respectfully request that these items be considered by the Examiner, and that the Examiner acknowledge consideration of these references by initialing and returning copies of the enclosed Form PTO 1449 with the next official action.

While this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. § 1.56, it is not intended to constitute an admission that any patent, publication or other information referred to herein is "prior art" for this invention or otherwise material to the patentability of this invention as defined in 37 C.F.R. § 1.56.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(b) exists.

The Commissioner is hereby authorized to charge any deficiencies or credit any overpayments in connection with this submission to Deposit Account No. 50-0310. A duplicate copy of this page is enclosed.

Respectfully submitted,



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7/19/02